



**TERRY GURNO**  
INSPIRE. EMPOWER. WIN.



## TERRY GURNO

Speaker | Trainer | Coach | Author | Leadership Artist

Terry Gurno believes there is greatness in all of us. When we discover and leverage our own personal greatness, we become our best self, and then are able to reach our full potential and make our most meaningful contributions.

Drawing from more than twenty years of leadership experience working with youth and as CEO of a national real estate company, Terry has empowered individuals and teams from Boeing, State Farm and Country Financial to find their greatness, own what's theirs and create a winning culture.

Terry understands first-hand the impact that leadership development can have on people's lives both personally and professionally. Key people were there at critical moments in his life to help him recognize his talents and abilities, face his fears, overcome his personal challenges and ultimately, to inspire him to lead others. This inspiration fuels Terry's passion to live his mission and to deliver his message.

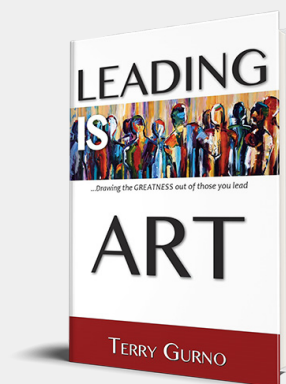
He lives in beautiful Coeur d'Alene, Idaho with his wife, Nancy. They have three grown children and are expecting their first grandchild. His personal passions include hiking, fishing, boating, music, sports, cooking, training for triathlons and reading. He loves to laugh, learn, create and help others win.

Book by Terry Gurno

### LEADING IS ART

**Drawing the GREATNESS out of those you lead**

Terry's book will change your understanding of what it means to lead. It's a desire for better and a passion to guide others to find and leverage their greatness within. Drawing out the greatness in your team might be messy at times, but that's why leading is art.



### IT'S PERSONAL

*"I've not always been a believer. I've had my share of personal challenges like most people. The kind that make you feel like you are alone and success is for other people.*

*I've been fortunate. I've had people in my life at critical moments who have shown me what leading can be, the commitment to develop it and the impact that it can have on people's lives.*

*As a founder and the CEO of Terry Gurno, I believe leading is an individualistic expression that starts within. A recognition of one's self, a desire for better and a commitment to personal ownership.*

*It's a passion that extends beyond one's self. A need to guide others to find their greatness within and own what's theirs. The form is leading, the product is ... Art.*

*This belief and passion fuels the inspiration and clarity that we, at Terry Gurno, provide to empower people to live their best life personally and professionally, and lead others to win in work and life."*

*-Terry Gurno*

**LET'S GET STARTED HELPING YOU WIN!**