



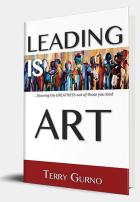
We provide individuals and businesses with the clarity they need to recognize their strengths, along with the strategies and tools to use their unique qualities to focus on what matters most at home and at work. They are then able to make their largest contributions, become more productive, build stronger families, develop better work teams, and lead others to succeed by creating winning cultures in work and life.

We love to help people win!

Book by Terry Gurno

LEADING IS ART Drawing the GREATNESS out of those you lead

Terry's book will change your understanding of what it means to lead. It's a desire for better and a passion to guide others to find and leverage their greatness within. Drawing out the greatness in your team might be messy at times, but that's why leading is art.



INTRODUCTION

Terry Gurno believes there is greatness in all of us. When we discover and leverage our own personal greatness, we become our best self, and then are able to reach our full potential and make our most meaningful contributions.

Drawing from more than twenty years of leadership experience working with youth and as CEO of a national real estate company, Terry has empowered individuals and teams from Boeing, State Farm and Country Financial to find their greatness, own what's theirs and create a winning culture.

Terry understands first-hand the impact that leadership development can have on people's lives both personally and professionally. Key people were there at critical moments in his life to help him recognize his talents and abilities, face his fears, overcome his personal challenges and ultimately, to inspire him to lead others. This inspiration fuels Terry's passion to live his mission and to deliver his message.

"You don't have to sacrifice personal happiness for professional success. You can win in work and life." -Terry Gurno

LET'S GET STARTED HELPING YOU WIN!