



**TERRY GURNO**  
INSPIRE. EMPOWER. WIN.



We provide individuals and businesses with the clarity they need to recognize their strengths, along with the strategies and tools to use their unique qualities to focus on what matters most at home and at work. They are then able to make their largest contributions, become more productive, build stronger families, develop better work teams, and lead others to succeed by creating winning cultures in work and life.

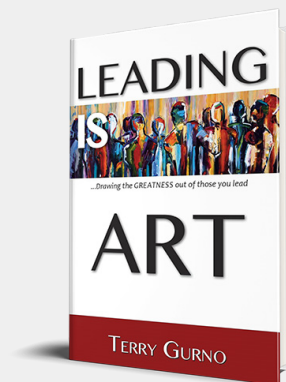
**We love to help people win!**

Book by Terry Gurno

### **LEADING IS ART**

**Drawing the GREATNESS out of those you lead**

Terry's book will change your understanding of what it means to lead. It's a desire for better and a passion to guide others to find and leverage their greatness within. Drawing out the greatness in your team might be messy at times, but that's why leading is art.



### **WHO WE ARE**

We will empower and inspire you to live your best life personally and professionally, so you can lead others to do the same. Our inspiring presentations, interactive trainings, and intentional coaching are created specifically to help you reach your full potential and realize success in life and work. The form is leading, the product is...**Art**.

### **WHY WE DO IT**

What we do is driven by WHY we do it. Our "why" is rooted deeply in our experiences that shape us, the things that motivate us and the things that drive us. We believe getting to the root of your "why" is our purpose. Helping individuals and organizations realize opportunities for personal ownership, a drive for being better and the ability to build winning cultures is our passion.

### **WHAT WE DO**

We work with individuals and business leaders to influence and empower them so they in-turn can lead others to be successful in work and life and create winning cultures. Our programs will help you:

- Gain clarity
- Discover and leverage your strengths
- Focus on what matters most
- Make your most meaningful contributions
- Create winning cultures

***"You will not find a better coach and team builder than Terry Gurno!"*** -Tim Harris | Country Financial, Agency Field Executive

**LET'S GET STARTED HELPING YOU WIN!**